

Patrons from IEEE GLOBECOM 2008:



at&t



NEC



**PROMOTIONAL
POWER PACKAGES**

About IEEE Communication Society

IEEE Communication Society is a leading technical and professional community with over 40,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the-minute technical information, networking with others experts in the field, and leveraging exclusive benefits.

For more information, contact **Marty Tomlinson** at 404-925-2848, mtomlinson@setupsuccess.com or **Susan Blevins** at 404-433-7989, sblevins@setupsuccess.com.



RIDING THE WAVE TO GLOBAL CONNECTIVITY

Hilton Hawaiian Village
Honolulu, HI
30 November-4 December, 2009



IEEE
GLOBECOM²⁰⁰⁹
 GLOBAL COMMUNICATIONS CONFERENCE,
 EXHIBITION & INDUSTRY FORUM

**Get Your
 Communications PRODUCTS
 and SERVICES
 in front of
 THOUSANDS
 of Focused Buyers**

Cutting-edge Technical Programs draw the industry's biggest, brightest players to the exhibit hall and your booth

- Design and Developers Forum
- Access'09 Networks Forum
- Enterprise Networking Forum
- CEO Forum

Meet CEOs, CTOs, Executives, Decision Makers, Knowledge Personnel, design & development engineers, test engineers, and marketing analysts

- Manufacturers
- Integrators
- Service providers
- Distributors & resellers
- Venture capitalists & investment bankers
- Elite global audience
- Networking opportunities with global and multinational companies

PATRON SPONSORSHIPS

- Showcase your brand to the most influential engineering audience in communications technology.
- Promotional opportunities are available on a first-come, first-served basis. Reserve the opportunity that spotlights your company's name and start preparing for your company's exposure at the industry's most prestigious event.
- If the perfect opportunity is not listed here, contact the IEEE GLOBECOM 2009 team for a custom package that meets your marketing objectives.
- Patron status maximizes your company's exposure and enhances your company's reputation. Reach your target and stay within your budget.

LEVEL OF PATRONAGE	FEE (IN U.S. DOLLARS)	BENEFITS INCLUDE
Platinum	\$35,000	<ul style="list-style-type: none"> • 20'x20' exhibit space • Four Complimentary Conference Registration • Logo on all conference programs • Logo on conference web site, with link to company's site • Full page ad in final program • Company information, brochures/materials provided for conference bag • Silk-screen the logo of the patron on the conference bag • Patron logo on Cyber-Café (logo would be on screen when attendees come up to log on) • Patron logo on hotel key card • Patron logo on signage outside single function of your choice (lunch/banquet, CEO/Keynote Session, etc.) • Patron logo on lanyards • Recognition from the podium at the most well attended session (CEO, Keynote, etc.)
Gold	\$25,000	<ul style="list-style-type: none"> • 10'x30' exhibit space (now a 20'x20' space) • Three Complimentary Conference Registration • Logo on all conference programs • Logo on conference web site, with link to company's site • page ad in final program • Company information, brochures/materials provided for conference bag • Silk-screen the logo of the patron on the conference bag • Patron on Cyber-Café (logo would be on screen when attendees come up to log on) • Patron on hotel key card
Silver	\$15,000	<ul style="list-style-type: none"> • 10'x20' exhibit space • Two Complimentary Conference Registration • Logo on all conference programs • Logo on conference web site, with link to company's site • page ad in final program • Company information, brochures/materials provided for conference bag • Silk-screen the logo of the patron on the conference bag • Patron on Cyber-Café (logo would be on screen when attendees come up to log on)
Bronze	\$10,000	<ul style="list-style-type: none"> • 10'x10' exhibit space • One Complimentary Conference Registration • Logo on all conference programs • Logo on conference web site, with link to company's site • page ad in final program • Company information, brochures/materials provided for conference bag

OPPORTUNITIES EXIST FOR ADDITIONAL SUPPORT OF CONFERENCE EVENTS SUCH AS:

- IEEE GLOBECOM 2009 Conference banquet
- IEEE GLOBECOM 2009 social event (VIP Reception)
- Conference lunches and breaks
- Cybercafé
- Registration-branded Company Material (lanyards, conference bags, pens)

Make an Impression!

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